

PROVE IT

SKILLS & SOLUTIONS

SOCIAL MEDIA MARKETING

Master the digital landscape. Learn to build viral brands, dominate social algorithms, and create campaigns that sell.

Viral Strategy

Ads Mastery

Brand Growth

"Empowering Brands Through Powerful Digital Content."

PROGRAM CURRICULUM



Facebook & Instagram Marketing



Branding & Content Strategy



Ads Manager & Paid Campaigns



Viral Reels & Short Form Video



Advanced Audience Targeting



Organic Growth Strategies



Content Planning & Scheduling



Lead Generation Techniques



Analytics & KPI Tracking



Copywriting for Social Media



Influencer Marketing Basics



Live Marketing Projects

Move beyond simple posting. This course provides a deep dive into the psychology of social media and the technical skills needed to run high-ROI advertising campaigns.

ADMISSION DETAILS

TOTAL FEE

PKR 23,000

Admission Fee: PKR 1,500 | Duration: 2 Months

PREMIUM BENEFITS

- ✓ Verified Social Media Ad Checklists
- ✓ Content Calendar Templates & Tools
- ✓ Strategy Sessions for Real Client Growth
- ✓ Professional Certificate from Prove It

VISIT US

proveit.institute.com

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CONNECT

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MODE

Online & Physical Classes